



## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

## Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

## Reach out to us

write info@selectusa.gov  
call +1 (202) 482 6800  
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**www.SelectUSA.gov**

## Foreign Direct Investment (FDI):

# DENMARK

**\$12.5B** Total stock of FDI from Denmark in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

**29,800**

Number of U.S. workers employed by U.S. affiliates of Danish-owned firms in 2012.



Investing in  
Innovative R&D

**\$351 million**

Value of research and development (R&D) spending by U.S. affiliates of Danish-owned firms in 2012.



Expanding  
U.S. Exports

**\$952 million**

Total contribution to U.S. goods exports by Danish-owned firms operating in the United States in 2012.

## Danish FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$9,466	\$9,624	\$9,895	\$11,319	<b>\$12,544</b>
Flow	\$1,472	\$462	\$251	\$1,985	<b>\$2,775</b>

## U.S. FDI in Denmark (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$11,802	\$14,942	\$14,306	\$13,605	<b>\$14,108</b>
Flow	\$935	\$6,679	\$1,562	\$35	<b>\$991</b>

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

## TOP 6 INDUSTRY SECTORS

by # of announced Danish FDI projects in the USA

- |    |                        |    |                    |    |                 |
|----|------------------------|----|--------------------|----|-----------------|
| #1 | Software & IT Services | #3 | Engines & Turbines | #5 | Pharmaceuticals |
| #2 | Industrial Machinery   | #4 | Chemicals          | #6 | Biotechnology   |

Source: fDi Markets (data from Jan 2003- Jan 2015)